

REMARKS

Reconsideration and allowance in view the foregoing amendments and the following remarks are respectfully requested.

Claims 1-23 remain pending in the application. Claims 1, 16 and 17 have been amended.

Applicants appreciatively note that claims 16-20 and 22-23 have been allowed. Applicants further note that claims 8, 10, 12 and 15 are objected to as being dependent upon a rejected base claim but would be allowable if rewritten in independent form including all the limitations of the base claim and any intervening claims.

Claims 1-7, 9, 11 and 13-14 are rejected under 35 U.S.C. 103(a) being unpatentable over Bang (U.S. Patent No. 6,618,214) in view of Nicholas (U.S. Patent No. 6,002,374). In response, claims 1, 16 and 17 have been amended and are patentable over this combination of references for the reasons discussed below.

Claims 1, 16 and 17 have been amended to recite that the base is the deformable. By contrast, Bang has a support plate 16 which is posted support the display and yet should not be the form. It is apparent from the Figures that stand 14 is for mounting on a flat surface. Further, in column 4, lines 5-9, Bang discloses "the support plate 16 is prevented, by the slot 20 formed in the support plate 16, from being bent because of heat deformation resulting from the difference in materials of the support place 16 and the reinforcement plate 22." Thus, Bang discloses that support plate 16 should not be bent. Claims 1, 16 and 17 have been amended to emphasize this difference.

Nicholas does not overcome the deficiency of Bang. Accordingly, this obviousness rejection should be withdrawn.

Claim 21 is rejected under 35 U.S.C. 103(a) as being unpatentable over Bang in view of Nicholas and further in view of Adjeleian (U.S. Patent No. 6,596,374). Applicants respectfully traverse this rejection.

Bang teaches away from Adjeleian. There is no reason for the ordinary artisan to modify Bang. Accordingly, this combination of references would not be combined by the ordinary artisan. Accordingly, this rejection should be withdrawn.

All objections and rejections having been addressed, it is respectfully submitted that the

present application is in condition for allowance and a Notice to that effect is earnestly solicited.

To the extent necessary, a petition for an extension of time under 37 C.F.R. 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this paper, including extension of time fees, to Deposit Account 07-1337 and please credit any excess fees to such deposit account.

Respectfully submitted,

LOWE HAUPTMAN & BERNER, LLP

A handwritten signature in black ink, reading "Kenneth M. Berner". The signature is written in a cursive, flowing style.

Kenneth M. Berner

Registration No. 37,093

Customer Number: 33308
1700 Diagonal Road, Suite 300
Alexandria, Virginia 22314
(703) 684-1111
(703) 518-5499 Facsimile
Date: August 3, 2005
KMB/jd